



Security BSides Chattanooga

2020 Sponsorship Kit

Conference - April 18th, 2020
Chattanooga State Community College
4501 Amnicola Hwy, Chattanooga, TN 37406
<https://www.bsidescha.com>

The foundation of Security BSides (BSides) was predicated on individuals within the information security (InfoSec) community who wanted to participate within their industry, sharing thoughts and ideas with other passionate InfoSec professionals, while creating a sense of community and stewardship for their collective tradecraft. As a sponsor for Security BSides Chattanooga (BSidesCHA), it's an expectation that participation goes beyond handing out swag and setting up sponsor booths. Our sponsors send technical staff and thought leaders who discuss real world problems and offer practical solutions. Be prepared to be a part of the conference, sharing ideas, meeting people, and interacting with the local community.

Support Packages

The goal of BSides is to offer intimate events where all participants can engage each other to help develop connections, friendships, and network with different industry professionals. We understand that every organization will have different goals and priorities, which is why we offer different levels of participation for every individual, group, or organization. We specifically designed several different options for any sized organization to participate and support this event. As previously mentioned, our expectation is that sponsors are active and engaged in the event. Should any sponsor feel they can contribute to the event in ways other than those listed in this kit, BSidesCHA encourages that organization to present the idea as a custom sponsorship.

Platinum Plate Sponsor (limited to 1) - \$2,000

- Largest logo on shirts and best placement
- Recognition as the lunch sponsor during the lunch kick-off
- Table in the main area
- Listed as a sponsor on the website
- Recognition during announcements and between talks
- Recognition during the time preceding the conference on social media
- Four tickets

Gold Sponsor - \$1,000

- Logo on shirts
- Table in the main area



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- Listed as a sponsor on website and announcement slides
- Recognition during the time preceding the conference on social media
- Two tickets

Supporter - \$250

- Listed as a supporter on website and announcement slides
- Two tickets

Terms and Conditions

- 1) Sponsorship Agreement: between Security BSides Chattanooga and (Sponsor) is valid from the date it is fully executed through the end of the BSidesCHA event.
- 2) Sponsor Marketing Use Agreement: Sponsor may use the following tagline on its marketing materials during the term of this Sponsorship Agreement: “Official Sponsor of Security BSides Chattanooga”.
- 3) Sponsor Trademark Usage Agreement: Sponsor agrees to allow BSidesCHA to use Sponsor’s trademark/logo/tagline solely to perform and fulfill its obligations under the Sponsorship Kit and this Sponsorship Agreement.
- 4) Sponsor Trademark Usage: Notwithstanding Section 3 above, Sponsor agrees to allow BSidesCHA the right to use Sponsor’s trademark/logo/tagline and graphics on all of the BSidesCHA Sponsor promotional benefits, including but not limited to: a. The Web banner ad to be posted on the BSidesCHA and Security BSides Web pages b. Any BSidesCHA Exhibit Hall promotional banner and signage/lanyard, etc.
- 5) Web Reference: Sponsor may publish an Internet hyperlink from Sponsor’s Website to the BSidesCHA and Security BSides Websites, and maintain the hyperlink as an active, functional, and correct link to the BSidesCHA Website through the duration of the BSidesCHA unless removal is requested by Sponsor.
- 6) Payment: Full payment must be received by BSidesCHA organizers within 15 days of the invoice.
- 7) Non-endorsement: The use of Sponsor's name within Security BSides or BSidesCHA mailing list does not constitute endorsement by Security BSides or BSidesCHA of the Sponsor, the Sponsor’s services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by Security BSides or BSidesCHA.



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8) Non-exclusivity: Neither Security BSides or BSidesCHA awards exclusive sponsorship or establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Security BSides or BSidesCHA.

9) Limited Liability: In the event that circumstances beyond the commercially reasonable control of Security BSides or BSidesCHA interferes with, or prevents, Security BSides or BSidesCHA from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Security BSides or BSidesCHA, as well as their respective directing members harmless from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.

10) Force Majeure: Neither Security BSides or BSidesCHA, or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.

11) Rejection: Security BSides or BSidesCHA reserves the right to reject a potential sponsor for any reason.

12) Entire Agreement: This and all attachments hereto constitute the entire Sponsorship Agreement.



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| Option | Selection/Amount |
|------------------|------------------|
| Platinum \$2,000 | |
| Gold \$1,000 | |
| Supporter \$250 | |
| Other | |

For the Sponsor

Organization: _____

Mailing Address: _____

Send Invoice Via: Email Postal Mail

Name: _____ Title: _____

Email: _____ Date: _____

Sign: _____

For BSidesCHA

Name: _____ Title: _____

Date: _____ Signed: _____